

PSRST STD
U.S. POSTAGE
PAID
TAMPA, FL
PERMIT#3443

Finally, A Termite Bait System That Actually Works.

And That's The Truth!



12597 Ulmerton Rd. • Largo FL, 33774

www.homeguarddistributors.com

The HomeGuard™ Subterranean Termite Bait System

Random Foraging is a Myth.

Scientific research proved that termites detect thermals.

In fact they seek specific food-source

locations by thermal

gradients. The

dual-patented

HomeGuard™

Bait Station

creates an

exaggerated

"Thermal

Shadow" that

attracts termites

naturally. As a result,

"hits" occur quickly and more

termites are attracted—*two*

study results showed 2,700

in one and over 10,000 in the

other—which consumes bait

quickly. Furthermore, its semi-

transparent lid eliminates

the need to disassemble

for inspection. Just walk up,

look down and walk away

or service. Your customers

can also actively monitor

the stations. The solid-wall

construction also prevents

contamination from pesticides,

chlorinated water, and plant roots.

This is the only termite-attracting second generation

bait station—available now!



TERMITE BAIT

- Most cost effective system that eliminates entire colonies with "Proof Positive"
- Over 5 years of "Proof Positive" field efficacy using multiple AI's
- The only bait system that attracts termites
- Standard 190 gram IG bait is more than twice the amount of any competitor. The 1600 gram AG bait speaks for itself!!!
- Lowest installation, monitoring and bait replacement time
- More money in your pocket with greater savings to your customer—guaranteed
- Customers can see activity and "Proof Positive" colony elimination
- Patented system (5,899,018 and 6,581,325)

How it works.

The HomeGuard™ Subterranean Termite Monitoring System uses a patented thermal imaging technology that attracts termites to monitoring stations placed in the ground or above ground. This technology copies nature by reducing the ground temperature around the station as a result of excessive moisture evaporation generated by the system. Scientific research has proven that this “thermal shadow” actually attracts termites. If termites are present they will locate the monitors, generally within two weeks—monitors without this technology often require three months to years and then only to dispense bait poorly and fail to kill the colony because termites locate the station by chance, if at all. Once termites enter the HomeGuard™ station they frequently nest there, due to the favorable conditions that the monitor produces. Independent field studies proved that the HomeGuard™ Termite Monitor can average thousands to tens of thousands of termites per hit. Simply put, HomeGuard™ has copied nature’s processes and developed a monitor that is irresistible to termites!

The Truth™ about termite colony elimination.

Upon confirmation of termite activity, the monitor matrix is easily replaced with active Truth™ Termite Bait. This specially engineered matrix with simulated “tree-ring” technology has been manufactured with a proprietary cellulose mixture formulated for global termite species foraging. The specialized fluted structure instantly allows termites access to all matrix walls. This prefabrication makes it ideal for subcolonization and helps make HomeGuard™ with Truth™ bait the most effective system available, providing 190 grams or 1600 grams of Truth™ bait which will not disintegrate until consumed by termites. The efficacy of the HomeGuard™ system has been proven in over five years of field studies.



Dr. Doug Mampe, Pest Control Hall of Famer and noted entomologist, consultant to the structural pest control industry for nearly 40 years, says this: “After evaluating HomeGuard™ and all of the other commercially available bait systems, the HomeGuard™ system offers superior advantages.”

C. D. Mampe



Semi-transparent lid allows sunlight to create evaporation which helps to exaggerate the thermal shadow that attracts termites. Also it allows for visual inspection, without the need to open. Just walk up, look down, walk away or service.

Our exclusive Thermal Radiator C.C.F. Matrix provides increased surface area for foraging and simulated tree-ring technology designed for sub-colonization.

Solid-wall construction helps prevent contamination from other insects, pesticides, chlorinated water and plant roots.

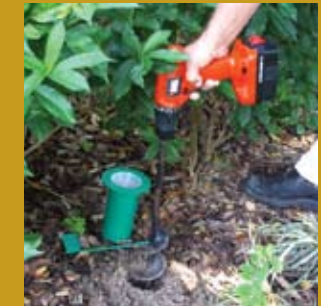
HOMEGUARD VS. OTHER BAIT STATIONS		
	HomeGuard	Other Monitors
Speed of “hits”	The HomeGuard™ monitor with Truth™ bait produces a “thermal shadow” which attracts termites to the bait. The average number of days from installation to a “hit” is 12 days. No other available monitor works consistently this quick or has proven “tree-ring” technology.	Other termite baits rely on random foraging – termites find bait by accident. Extended time is often necessary for this to occur. Time from installation to hits is extended months to years, if at all.
Termite mass and activity distribution	The HomeGuard™ monitor with Truth™ bait attracts large numbers of termites. They not only feed on the matrix, but subcolonize it. It is common to find 2,000 to 10,000+ termites in a hit HomeGuard™ or Truth™ bait monitor. It releases more termites to feed others, killing the colony quickly and completely.	All other currently available monitoring systems are not designed for instant sub-colonization. If a hit occurs the inert matrix is removed and replaced with active bait. This disruption often causes termites to leave with little or no recruitment due in part to the small number of termites leaving a pheromone trail.
Contamination by pesticides and non-target organisms	The HomeGuard™ monitor is designed and constructed with solid walls that help prevent entry of plant roots, chlorinated water from sprinklers, ants or other undesirable insects. When the colony is gone, you can see it without opening the station.	Other monitors and baits are plagued by contamination of plant roots and predators like ants due to inherent design flaws. This may repel termites and lead to a false conclusion that the colony has been eliminated.
Ease of inspection	Semi-transparent lid eliminates the need to remove for inspection. Our exclusive Frictionally Engaged Lid allows for quick removal when necessary, without the use of clumsy “keys” or special tools. Monitor and bait can be inspected in seconds—just walk up, look down and walk away or service.	Other monitors require disassembly using plastic keys or specialty tools. After a few inspections sand and dirt, along with plant roots, may jam these monitors to the point that they are no longer serviceable even with a cleanout drill.
Field life of matrix	The HomeGuard™ monitor with Truth™ bait uses a high-volume corrugated cellulose matrix with simulated tree-ring technology. It remains attractive to termites for extended periods. Because the solid walls prevent matrix damage from plant roots, HomeGuard™ often remains effective for years.	Most matrixes are small pieces of wood buried completely below ground and termites have a hard time finding it. The virgin wood that most use takes longer to degrade to the point where termites find it palatable. (6 months to a year)
Bait matrix composition	Standard Truth™ 190 gram bait matrix is twice the weight of competitors’. The 1600 gram matrix is the only bait matrix that can withstand three months of intense termite feeding. The Truth™ matrix does not melt away from the stations.	Other matrixes are not conducive for instant subcolonization and many times contain substances that are not a preferred food source for termites.
Amount of bait	Independent research confirms that on an average it takes 950 grams of .25% diflubenzuron to eliminate a live colony. This is why HomeGuard offers two sizes—190 grams or 1600 grams.	Other termite bait station manufacturers claim to eliminate large colonies with only 93 grams or less of bait. There is no science to back up these claims and plenty of science and field experience to the contrary.



For more information visit www.homeguarddistributors.com or call 727-517-9462

The HomeGuard™ Monitoring Station with Truth™ bait is easy to use and economical.

1. Locate proper distance and drill a hole for the station.
2. Standard in-ground station remove lid, add 2-3 oz. bottled water. Replace lid.



3. Detect hits. Remove old matrix, replace with 190g Truth bait matrix, then replace lid.



4. Alternate— remove lid, add 10 oz bottled water to 1600g bait matrix, invert with open side down center over open station, stake to ground.



5. Repeat steps 3 or 4 as necessary until termites are no longer detected. Then remove Truth bait & add monitoring matrix.



6. Alternate—use only Truth 1600g AG bait matrixes around buildings with hard rock or clay substrates. Replace as necessary.

